

THE PIONEER / ISSUE 1 / MAY 2015

40
YEARS
OF INNOVATION
SINCE 1975

THE PIONEER

AL SRAIYA HOLDING GROUP INTERNAL MAGAZINE

Al Sraiya
Strabag
receives
QR 1.2 billion
sewer drainage
project

Zueblin
awarded QR
508 Million
Project for
QEC

Residential
Development
Project at Lusail
City

Al Sraiya
Trading &
Contracting
to build 3
Governmental
schools

Edarat hires
75 new
employees

www.alsraiagroup.com



INNOVATION AT WORK

Al Sraiya strives to be the market leader in providing a complete range of integrated services including industrial, trading, engineering, hospitality, and construction in Qatar and the Middle East, reflecting cost effective management, uncompromising quality and dedication to customer service.

Engineering Group | Industrial Group | Trading Group | Hospitality Group | General Services Group

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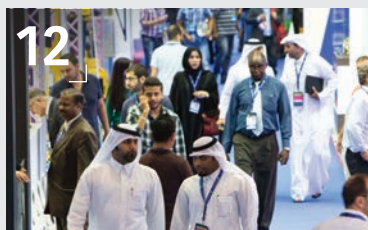
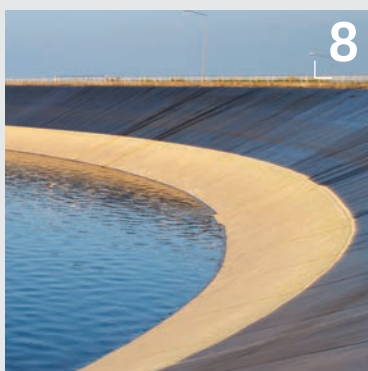
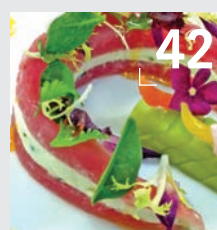
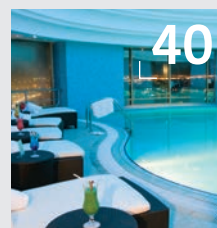
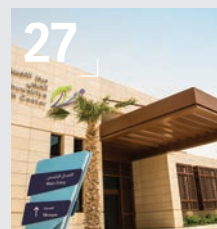
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Message from the Chairman



Mr. Nasser Rashid Sraiya Al Kaabi

Al Sraiya Holding Group was established in 1975 to cater to the infrastructural development of Qatar through an assorted range of services provided to the construction industry. Although it has been a long road with a range of challenges, we have successfully built a strong reputation in the market, securing the position of one of the best in our field. Our strong principles and values based on performance with purpose have helped strengthen and shapen our core, guiding the Group to prosperity and sustainable success.



The year 2015 has so far been joyous as it marks a new milestone for Al Sraiya Holding Group: 40 years of successful innovation.

We strongly believe in the continuous growth of Qatar, especially that it has now become a construction site for new, mega projects and a destination for new businesses. Highlighting itself globally as one of the most booming countries in the world, Al Sraiya Holding Group sees it as its national duty to contribute and help further progress this advancement in economy and construction.

Currently handling some of the biggest projects in Qatar, our ambitions for a stronger future push us to continuously strive forward in breaking new horizons, as well as building and maintaining long-term relationships with our clients. At the heart of Al Sraiya Holding Group, we remain focused on attending to customer needs, investing in our employees, protecting our environment, and most importantly provide Qatar with the local and international resources it needs to fulfill its vision for 2030. By taking advantage of our strengths, Al Sraiya Holding Group is looking forward to the many aspirations it has yet to accomplish.

I welcome you to read on, and join us in our journey of success and endless innovation.



7% IN QATAR'S ECONOMIC GROWTH EXPECTED IN 2015



Qatar continues to be the fastest-growing economy in the GCC, and one of the strongest and richest countries in the world. Landing recent headlines for its comprehensive and ambitious goals, Qatar is continuously evolving to meet construction and economic deadlines by 2020, as the country progresses forward with its visions for Qatar 2022 FIFA World Cup and Qatar National Vision 2030.

An increasingly substantial amount of investments has been directed into Qatar's economy and production, strengthening the country's position as a new commercial hub in the region. New, ongoing, and future projects depend on an extensive amount of resources to create the essential environment needed to establish itself as a touristic attraction.

These projects have provided new opportunities for market growth, raising competition in the construction and industrial fields, allowing companies and businesses to prosper. Major announcements include:



Qatar's planned

\$200 Billion

infrastructure spending is expected to continue for the next 7 years, predicting a strong 7% economic growth for this year.



Qatar's infrastructure activities are set to break records with more than \$30 billion worth of new projects in 2015, according to latest data from MEED Projects, the region's leading online projects tracker.

\$5 multi-billion packages for 24 mega water reservoirs to increase Qatar's water storage capacity to 2,400 million gallons by 2026.



The coming year is anticipating a major boost by forecasted project awards on the \$5 billion-plus Al-Karaana petrochemical complex, the \$2 billion-plus rolling stock and systems contract on the Doha Metro and the 5 multi-billion-dollar packages on the 24 mega water reservoirs in five different parts of the country to boost its water storage capacity to 2,400 million gallons by 2026. The new reservoirs, each of which will be spread over an area of one sq km, will be coming up in Umm Baraka, Um Salal, Rawdat Al-Rashid, Abu Nakhla and Al-Thumama areas at an estimated cost of QR 17 billion (\$4.6 billion).

Qatar is improving its profile in the global market to create the necessary environment needed to attract direct foreign investments.



Interview with Mr. Rashid Nasser Al Kaabi

Vice Chairman of Al Sraiya Holding Group



What is your vision for the Group?

Are there other fields you would like to expand into?

Our vision is to further enhance our range of services within each sector, strengthening our position in the market and benefiting the Qatar National Vision 2030. Any other fields we would be expanding into will be through investments, joint ventures or partnerships when opportunities arise.

What are major accomplishments you think the Group has achieved that is worth noting?

Al Sraiya Holding Group is continuously becoming involved in notable projects, it would be difficult to name only a few. The success we have achieved particularly in recent years is focused on working with large clients and expanding roots in construction, hospitality, trading, industrial and general services.

We have already built our reputation as one of the strongest in the market and maintaining companies in a diversification of fields is an accomplishment on its own, allowing us to be the “all in one” marketplace we originally aimed to establish.

What are the factors that mostly impact growth or the opposite for so many companies brought under one umbrella?

Al Sraiya Holding Group's businesses, financial conditions, results of operations and growth prospects may be affected by risks and uncertainties directly or indirectly pertaining to the Group's businesses. This includes economical and environmental conditions, property developments, industry trends, highly competitive markets, strategic partners and the impact of local, national and international regulations.

Is there a certain strategy you are using to achieve your goals for the Group?

Continuing to invest in new technologies and increasingly efficient production facilities is necessary to create a strong core industry and a highly trusted brand

in the market. We also focus on our relationships with our clients, as the better we know them, the more we are able to identify and meet their evolving needs and expectations. On top of that, over the past few years we have invested in capital projects, and have regularly taken the opportunities to form successful joint ventures with major regional groups, global technology, market leaders and international firms. Moreover, by ensuring all our employees are professionally trained we bring extensive value to the market including management expertise, accumulated operational competence & added resources such as capital, corporate staff services and local market intelligence.

How did the journey start? When did you get into the business?

It was a family business that has started 40 years ago and the role was passed on through my father. Handing down responsibility is significantly challenging because it is up to you to maintain the progress already achieved, while building on that without affecting the principles and values the business originally was founded on. Keeping up with what the new generation has to offer in terms of technology and research is a liability, especially when you are in diversified fields that need constant monitoring.

What are the most important skills you need to have as a leader?

As a leader, it is necessary to have professional negotiation skills. In the business field being able to assure your client what they receive is in their benefit takes strong communication skills, as this is based on the relationship of trust that you have built with them. You also need to have a sharp eye for talent, and for new opportunities, not only those that can benefit your business, but also those that can be favorable for your clients and current projects.

How important is innovation to the Group?

It is our motto, it is what we strive to reach and build on. This is what Al Sraiya Holding Group was created to do.

4 - 7 May 2015

Qatar National Convention Centre
Doha - Qatar

The 12th International
Construction Technology &
Building Materials Exhibition

After 11 successful years, Project Qatar LLC is in the process of launching its 12th Construction Technology & Building Materials Exhibition, that will be back from 4 to 7 May 2015, at the Qatar National Convention Centre (QNCC), under the patronage of HE Sheikh Abdullah Bin Nasser Bin Khalifa Al Thani, the Prime Minister and Minister of Interior. Through this prestigious event, thousands of professional visitors, industry buyers and decision makers from around the world are able to network with leading manufacturers and suppliers in the following sectors:

- Construction & Building Materials
- Lighting
- HVAC
- Power
- Heavy Machinery
- Stone
- Woodwork
- Waste Management & Recycling
- Industrial & Commercial Cleaning
- Metal Manufacturing & Steel Fabrication
- Aluminum Manufacturing & Processing
- Glass & Glazing Products And Technologies
- Facilities Management
- Concrete & Masonry Products
- Mechanical, Electrical & Plumbing



WHERE BIG CONSTRUCTION HAPPENS

TAKE PART IN QATAR'S LEADING
CONSTRUCTION & BUILDING
TECHNOLOGY TRADE FAIR



In its 11th edition in 2014, Project Qatar attracted 2100 exhibitors and 24 national pavilions from 47 countries, occupying 8 halls and totaling 41,500 sqm of exhibition space. The event welcomed 48,953 visitors that highlighted its success and paved the way for a fruitful 2015 edition.

In its 12th edition, Project Qatar grants unrivaled opportunities to all engineers, consultants, specifiers, architects, project managers, purchasing and procurement managers, directors and CEOs, site managers, contractors & sub-contractors, construction managers, distributors & agents, property developers, manufacturers, investors and government officials by allowing them to meet under one roof. Project Qatar is the ultimate platform to network, conduct successful business and shape potential partnerships in the construction world.

This year, Project Qatar would like to introduce its new B2B Matchmaking Platform, designed



for professionals to meet exhibitors that match their products and work profile. By registering online on the PQ B2B platform, they can start planning their visit through an easy interactive software that enables them to prepare and to maximize their time at the show.

Moreover, visitors and exhibitors can have access to all the features of the show through the improved PQ 2015 Mobile Application, available on all App Stores. The application is designed to enhance their experience before, during and after the show by providing the following: event information, exhibitors' list, location & venue map, social media, floor plan, sponsors' list and much more.

Furthermore, for the second consecutive year, and in order to introduce the PQ international exhibitors to the activities of the booming construction sector in Qatar, IFP Qatar will organize presentations and free site visit tours that include two mega construction sites around the country: the New Port Project and the Mall of Qatar.

Project Qatar 2015 will also run concurrently with two other events: Qatar StoneTech and Heavy Max.



Qatar StoneTech 2015 is the 4th International Stone and Stone Technology show, a unique event in Qatar that meets the demands of the construction industry by providing natural stones, Granite, Marble, ceramic, manufactured and ready stoned. Qatar Stone-Tech covers the following technologies, equipment and products:

- Cleaning & Restoration Products
- CNC Machinery for Marble, Granite & Stone
- Tools for Cutting, Polishing & Handling
- Discs & Blades
- Granite Blocks, Tiles & Slabs
- Granite Bridge Saw
- Grinding Machinery
- Marble Blocks, Tiles & Slabs
- Marble Finished Products
- Mosaic
- Multifunction Milling & Cutting Machinery
- Natural Stone
- Polishing & Protection Products & Machinery
- Quarrying, Processing & Installation Equipment
- Lead & Slate Roofing
- Stone & Reconstituted Stone Products
- Stone Blocks, Slabs & Finished Products
- Stone Veneer
- Transport, Hoisting & Packaging Materials

Heavy Max 2015 is the 12th International Exhibition for Heavy Machinery, and largest event of its kind in Qatar and the Middle East. It is the leading international exhibition that meets the needs of large construction projects in terms of heavy equipment, vehicles, machinery and cranes. Heavy Max covers the following heavy machinery, equipment and technologies:

- Construction Vehicles & Equipment
- Cranes / Tower Cranes
- Formwork & Scaffolding
- Heavy Machinery Technology & Equipment
- Lifting Appliances & Conveyors
- Loaders / Skid Loaders
- Machines & Plants
- Mining Machines
- Tractors
- Accessories, ware parts and components
- Construction and commercial vehicles
- Crushing and recycling equipment
- Finishing tools and equipment
- Earthmoving equipment
- Pumping equipment and accessories
- Installation equipment

Moreover, IFP Qatar Ltd. (organizers of Project Qatar) and Advanced Conferences & Meetings have proudly launched the Project Qatar Business Intelligence Series. In answer to the demand for specialist, interactive insights in to the challenges and opportunities facing companies within Project Qatar's product and services profiles, both companies have partnered to create a series of 6 unique B2B business conferences that will run during Project Qatar and throughout the year: LightingTech Qatar (4 – 5 May 2015), HVACTech Qatar (6 – 7 May 2015), Future BIM Implementation Qatar (6 – 7 May 2015), Future Interiors Qatar (7 – 8 September 2015), Future landscape and Public Realm Qatar (26 – 27 October 2015) and Future Drainage Networks Qatar (7 – 8 December 2015).

COO, Mr. Ahmad Nasser Sraiya Al Kaabi

Chief Operating Officer of Al Sraiya Holding Group



Describe your management philosophy?

My management philosophy is very simple and straight forward. I believe it is crucial for every manager to have a clear goal envisioned for the future, and to gear all focus towards that goal.

I also believe in open discussions. Working in the fields Al Sraiya Holding Group is involved in, can be overwhelming, and the market is all about grasping opportunities and expanding our business. To give your employees the freedom of discussion brings in input that has not been considered before, which enhances communication amongst the team and can open new doors for company growth.

What is your most noteworthy achievements of the last 3 years?

We have successfully focused on streamlining operations in the past

few years, which in turn has allowed us to save time while increasing quality. Our distinguished process enables us to enhance efficiency without wasting manpower effort.

On top of that, we have restructured the organization allowing us to take on larger responsibilities.

Have you received any awards or recognition that you're particularly proud of?

I was nominated as the fourth on the list of most powerful CEOs' of listed companies in the Arab world by Forbes in the Atlas world 2012 as Managing Director and Chief Executive Officer (CEO) of Mawashi.

What difficulties and challenges did you see in managing multiple fields? How did you overcome them?

The difficulties and challenges arise from the work force you manage. When managing a single project, you have a specific number of employees that need to be organized and oriented whereas when managing several projects simultaneously, you are directing a vast number of employees, managing several organizational structures and

implementing different systems to suit each project and its conditions. To overcome these challenges, it is important to delegate power to professional Project Managers, each responsible for a specific team with particular goals. However, this creates its own challenges as these managers also require to continuously update each other and work together to ensure proper workflow. Therefore we arrange weekly meetings for monitoring purposes.

Have you assessed field risks in your operations strategy and developed plans to reduce them?

A risk management plan is essential, necessary and cannot be avoided in the construction field or any other business. Employee safety must be a priority to any company such as ours, and taking the necessary precautions to reduce risks is a must. This is why we have armed all our sites with professionally trained Risk Managers who monitor them at all times, and we also have resources available on standby prepared for any situation. Additionally, our machines are regularly checked and maintained to avoid any complications and to facilitate their usage for employees. Alongside this, we make sure our

staff is trained, and well aware how to act during emergency situations although we have not yet experienced any.

Have you established specific measurable goals for the operational team and tied them to business outcomes?

Yes, establishing measurable goals is one of the key strategies we use in handling the team's business outcomes. We do so, as we believe like any other organization, the failure or success of an individual directly impacts his department which in turn affects projects and business goals. Therefore everyone is held responsible within a team and are encouraged to join their efforts and work as one.



مصنع سمسمة للبلاط والطابوق والإنترلوك
SIMSIMA TILES, BLOCKS & INTERLOCK FACTORY

Simsima Tiles, Blocks & Interlock Factory

How do you feel the company has progressed in the past quarter?

After introducing new products and due to the team's hard work, the company managed to achieve great progress particularly in January 2015 compared to December 2014 as shown in the chart below.

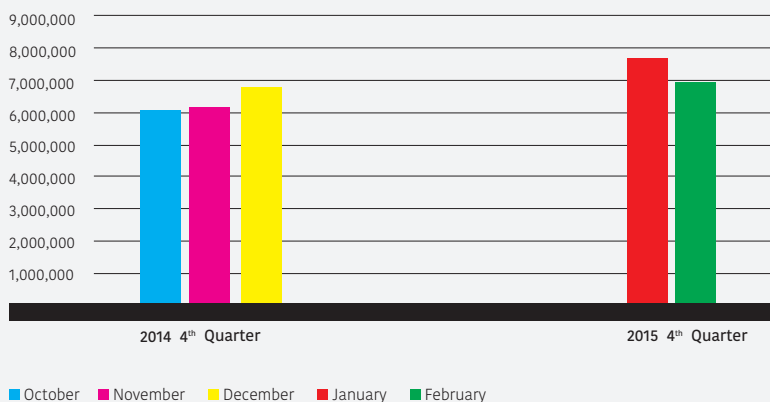
What major achievements and accomplishments are worth mentioning so far?

As one of the largest factories in our field in Doha, most of our projects are notable. However, new and ongoing projects that Simsima is currently working on are worth millions, including:

- a) Msheireb Downtown: Ongoing
- b) Road and Infrastructure: Ongoing
- c) Commercial Building – Al Muntazah: newly achieved project
- d) New Doha Port: Newly achieved



General Manager
Mr. AbdulHakim AlKhatib



ENCOURAGING & SUPPORTING INNOVATION

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What are the main services you are recognized for? What makes you so good at what you do?

We believe our key strength comes from combining experience earned through working with traditional cement products and extensive knowledge of the local market. In addition to that, we have built a strong reputation that allows us to demonstrate excellent creative judgment that benefits our clients. On top of that, due to our long history in the field, Simsima is more than capable of juggling multiple projects simultaneously, allowing us as a company to confidently showcase our products and services.

What developments on the horizon can affect future development?

In the last year, Simsima has been studying the large requirement of Shot Blasted Pavers. Based on our market study, we then started sampling extensive quantities of production for our most qualified customers, and this has so far been successful, predicting future growth for the company.

Who are your emerging competitors in the field you operate?

We are largely a sole supplier of tiles, blocks and interlock and have already grasped distinguished projects in Qatar, therefore we do not feel that a current company in Qatar can compete with Simsima on this level.

What safety precautions have you implemented, to avoid dangerous situations on the field?

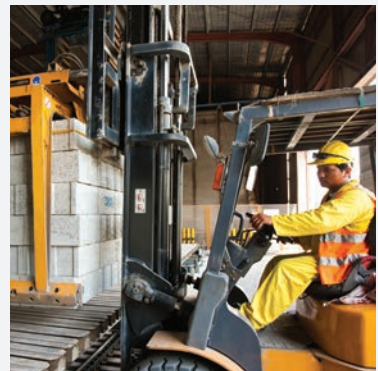
Each and every employee on site is handed safety equipment for full precaution, and is required to use them while operating. Simsima also makes sure that safety boards and signs are clearly visible to warn employees. We also make sure instructions have been understood and are properly implemented by all employees.

How do you look after your equipment?

Our equipment and tools are crucial to our business, and it is extremely important to constantly monitor and check them. Our tiles, blocks and interlock machines are maintained every week by our maintenance department, with calibration done every 3 months. Forklift and delivery vehicles are also monitored and checked.

What can we expect from the company in the coming quarter?

As the company continues to expand by introducing new products in the market such as Shot Blasted paving blocks, it is expected that business growth will increase, particularly in the coming quarter.





SETTING NEW STANDARDS OF QUALITY.



**Bin Sraiya
Readymix is your
trusted source for
diversified services
and unique quality
products delivered
on time.**

Qatar's growth into a dynamic modern economy has enabled Bin Sraiya Readymix to excel in the highly competitive market. Operating 5 concrete batching plants supported by a fleet of 70 transit mixers and 12 concrete pumps, Bin Sraiya concrete uses the highest Quality Assurance standards to provide clients with only the finest products.

Services include:

- Manufacturing and transport of readymix concrete
- Pumping of readymix concrete
- Manufacturing and supplying kerbstones
- Manufacturing and supplying quarry products

Member of:



THE GROUPS LATEST

NEWS

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- ↳ **Al Sraiya Strabag awarded QR 1.2 billion sewer drainage project**
- ↳ **Zueblin starts new project in Mountazah**
- ↳ **Final stages of 2 Health Centers**
- ↳ **Zueblin awarded QR 508 Million Project for QEC**
- ↳ **Al Sraiya Trading & Contracting to build 3 Governmental schools**
- ↳ **QR 5 Million investment with QBIC as part of CSR**
- ↳ **Residential Development Project at Lusail City**

Al Sraiya Strabag awarded QR 1.2 billion sewer drainage project

AL SRAIYA
STRABAG

Joining efforts with The Inner Doha Resewerage Implementation Strategy (IDRIS) Programme, Al Sraiya STRABAG Road & Infrastructure W.L.L. has been chosen to lead a mega sewer project worth QR 1.2 Billion. Aimed at converting the foul-sewer drainage in the Doha South Catchment from a pumped network to a gravity sewer network. Al Sraiya STRABAG will be handling the design and building of the second and central segment of the Main Trunk Sewer.

With an internal diameter expected to range between 3.0 and 4.5 meters, it will transfer the flow by gravity for a distance of 40 km south to a Terminal Pump Station (TPS), where the flow will then be lifted into the New Doha Sewage Treatment Works for treatment. Considering the size of the project, it is expected that the total duration will last up to 45 months for construction works and completion.

The project is to be completed for two of Qatar's largest clients, Ashghal and Public Works Authority, foregrounding Al Sraiya's continuous role in some of the country's largest construction projects.

ZÜBLIN

Zueblin awarded QR 508 Million project for Energy City Qatar



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Zueblin International Qatar has announced its commencement on one of Qatar Energy City's prominent projects; the construction of Parcel H-1 Package 2. The QR 508 million project is to be completed in 29 months in conjunction with the highest standards complying with the US Green Building Council LEED Certification requirements for energy efficiency.

The ECQ-Parcel H-01 Package 2 Construction works will consist of 3 low rise business buildings; one will have a total of 7 floors (including the ground floor) while the other two will be a total of 5 floors (including the ground floor). All three buildings will be connected through a 3 level joint basement with underground car parking, bringing the overall total built up area to approximately 95,000m² on plot, measuring 25,100m².

The Parcel 02 is one of the 92 Energy City Qatar plots, with each ranging from 2627m² to 25,100m². The vast majority of the plots has planning consent for corporate office premises.

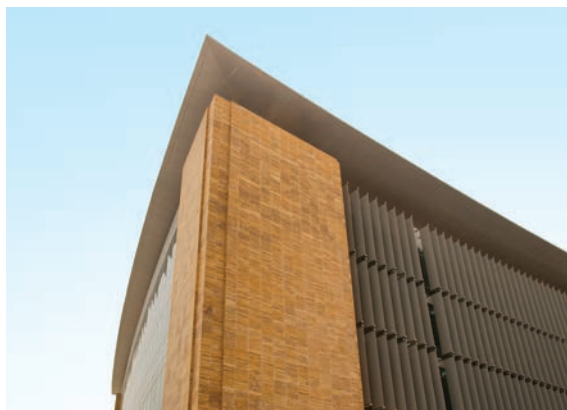
Once completed, the premises will be available for tenants in the energy industry, oil and gas companies, oil and gas support service companies and more. Tenants will have access to a range of benefits such as state of the art technologies, data center technology, internationally acclaimed management services, intelligent traffic & parking management systems, high technology safety and security systems alongside other services provided by the city's management.

Zueblin completes Al Sraiya Holding office building in Qatar's Energy City

Zueblin International Qatar has successfully completed the construction of Al Sraiya Holding office building, located at Energy City Qatar (ECQ).

With a gross floor area of 19,500 m² and extending to four floors (including the ground floor), the building holds 2 underground levels with a total of 224 parking spaces. Additionally outdoor facilities will be constructed on the 7,000 m² large plot.

Construction on the building extended over 14 months and was completed in a timely manner.





Zueblin starts new project in Muntazah

In partnership with Al Sraiya Trading & Contracting, Zueblin International Qatar begins construction on new Muntazah Commercial and Residential Development.

Zueblin International has announced the commencement of a new construction project of a Commercial and Residential Development, located in Al Muntazah area in Doha. Comprising two office blocks and one residential block, the buildings will extend to 8 levels which will be built on top of 3 basement levels of car parking.

With the total gross floor area (GFA) amounting to 66,700 m² (basement: 23,600 m² GFA with 606 parking spaces, ground floor - 7th floor: 43,100 m²), the development project is estimated to be completed within 24 months.



Contracted by ASHGHAL, Al Sraiya Trading & Contracting (ASTC) to build 3 governmental schools in Doha



Al Sraiya Trading & Contracting has announced its recent uptake on a governmental project, involving the construction of 3 schools. The project is due to satisfy the growing demand of primary and secondary educational institutions, in order to accommodate the growing population of the community.

Al Sraiya is continuously taking on projects that support Qatar and its National Vision 2030. Having built its reputation as an "all in one stop" for construction needs, clients have become accustomed to hiring Al Sraiya Holding Group's companies as main contractors, sub-contractors, and suppliers; and has become increasingly involved in both the construction and the contracting field.

The project has commenced at the start of 2015, and is expected to be completed by mid-2016. The schools include 2 primary schools (1 for girls and 1 for boys) as well as a secondary school for boys.



ASTC in final stages of 2 Health Centers



Al Sraiya Trading & Contracting has announced its final stages of completing a construction project for ASHGHAL.

Contracted in mid-2013 for the project, the Group has provided 3 of its main suppliers and sub-contractors for the project, including Bin Sraiya Ready mix, Simsima Tiles, Blocks & Interlock Factory, as well as NRK for transport services.

Expected to open in late 2016, the health centers will provide residents in the area with high quality medical assistance.

Equipped with the latest technology to serve patients' well-being, the health centers are another addition to the wide range of medical services Qatar already provides.

AL Sraiya Trading & Contracting (ASTC) completes Barwa Commercial Building



Barwa Commercial Avenue



ASTC has completed the construction of a Barwa Commercial Building. Consisting of four floors including the basement, the building is unique due to its 1.1 km in length. Finalizing the project in a short 3 years and located at Barwa Commercial Avenue, the building is already in commercial use.

ASTC completes construction of unique Intercontinental Villa

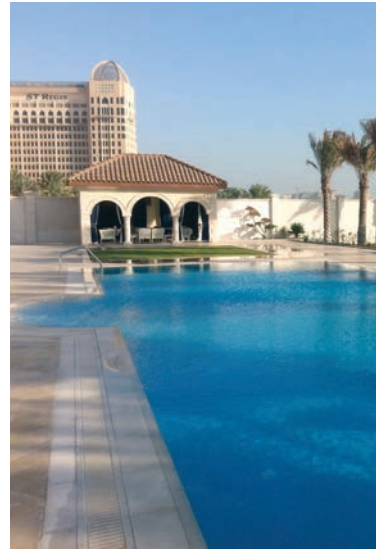


ASTC has completed construction of a luxurious villa, located near the Intercontinental Hotel premises.

Intended as an extension to the hotel, the two story villa was completed in a record-breaking two years, including excavation,

superstructure and substructure concrete works, block works, roofing, carpentry, metal works and more.

The villa is only a mere example of the efficiency ASTC provides in completing its projects as it has the required resources to organize and execute projects in a timely manner.



Intercontinental Villa



Badr Contracting and Trading starts Residential Development Project at Lusail City



As a market leader offering tailored solutions to construction needs,

Badr Contracting and Trading has been assigned with the construction of Residential developments. Located in Fox hills - Lusail City, the residential complexes are to implement a chic, modern interior and exterior. The project is to be completed by November 2016, having commenced in December 2014.



Aleph Printing Press Invests 5 Million QR for Machinery



In partnership with Al Sraiya Holding Group, Aleph Printing Press has announced it will be investing a total of QR 5 million in its own machinery and equipment to enhance its printing press services.

The money will be used to purchase new large-size printing machines, new automatic finishing machines, a new line of book bindery tools with gold edging, as well as a new line of die cuts for printing press services.

As Aleph Printing Press has already been established as one of the top in Doha claiming renowned clients, the decision was taken to further strengthen its services, benefiting clients with the latest technology and equipment. This not only allows the Printing Press to expand in its list of offerings, but also allows it to exceed customer expectations in final results.

Edarat hires 75 new employees for efficient customer service



To better serve the hospitality industry's high demand for on-call staff, Edarat has recruited more than 75 new employees to join their team. With professional experience and qualified training, Edarat strives to continuously enhance the standards set in the hospitality industry, and to maintain its position as one of the top in its field.





Qatar Business Incubation Center: Al Sraiya to invest QR 5 million in QBIC by 2022 as part of its CSR

As part of its CSR investment plans for the year, Al Sraiya Holding Group has signed a QR 5,000,000 agreement with Qatar Incubation Center that is due to last until 2022.

As the biggest incubator in MENA, QBIC aims to provide programs and activities that empower entrepreneurs, to start and scale companies by developing entrepreneurs incubating companies, investing in companies as well as connecting people.

Al Sraiya Holding Group is fully committed to the economic and social progress in the region by contributing to the development of sectors that are fundamental for the economy. Therefore, the Group is pleased to cooperate with QBIC as it believes in its mission.





Hamad Medical City

Client	ASHGHAL
Consultant	KEO INTERNATIONAL CONSULTANTS
Location	HAMAD MEDICAL CITY
Started on	JANUARY 2010
Ended on	DECEMBER 2012
Value	QR. 105,000,000
Status	100% Completed
Main Contractor	AL SRAIYA TRADING & CONTRACTING



100% COMPLETED





Construction completion & maintenance of a Nurse's Club (multi-purpose hall, spa, gymnasium, library, cafeterias, swimming pool, 2 tennis courts, and boundary wall), Education Center (50 classrooms, auditorium library, cafeterias) and a Mosque inside the HMC premise.

Project scope includes, excavation, superstructure, & substructure concrete works, block works, roofing, carpentry & joinery works, metal works, electromechanical works including low voltage systems, finishing works, painting & decoration works, parking shades, asphalt laying works, hard & soft landscaping works.





CLIC Qatar Trading Company WLL popularly known as CLIC, remains the market leader in providing innovative fencing security options. CLIC has established a significant name in the Gulf since 1979 for supplying, manufacturing, and installing various types of fence systems in vast numbers of prestigious projects in Qatar, Kuwait, Bahrain and Saudi Arabia. Clic offers a complete fencing solution which will provide years of maintenance-free protection for people and property. With over a century of experience in the field of thermal insulation, we are recognized as an industry pioneer and market leader in providing thermal insulating products and services.

SUPPLYING EXPERTISE

Products/Services offered:

Clic Qatar produces a wide range of products as shown below per international standards (ASTM, BS, DIN, JIS and European Standards), as well as caters to the manufacture, supply and installation of all types of:

- Chain link fence systems (PVC and Galvanized)
- Mobile panels
- Palisade gate and fences
- Animal fences
- Security bollards (automatic, removable and fixed types)
- Crash barriers and road blockers
- Decorative fence
- Automatic/manual swing and sliding gates
- All types of steel fabrications
- Guard rails
- Welded mesh



Completed Projects (Fence Security Systems):

- 15th Asian Games Doha -2006
- New Doha International Airport Site
- Khalifa Sports City -Tennis Court
- Dolphin Project – Ras Laffan
- GTL Project – Ras Laffan
- Dukhan QP Facilities
- U.S Base in Doha
- ASHGHAL Projects
- BARZAN RGX – Ras Laffan
- SGTP Pipe Line Project
- Asian Foot Ball Cup 2011
- New Doha Port Project

SKILLS & SINCE 1979

Review on Millennium Hotel Doha

Welcome to Millennium Hotel, Doha

Part of Millennium International hotels chain, Millennium Hotel in Doha has been rated 41 out of 123 hotels in Qatar. Earning its 5-star rating, Millennium Hotel stands out due to its unique exterior and its range of tailor made services offered to make your stay the best as possible.

Offering 226 luxurious guestrooms, 24 of them are spacious and lavish suites designed to accommodate families. These include five junior suites, seven executive suites with access to the Executive Lounge, seven diplomatic suites with large deluxe bedrooms, and five presidential suites each consisting of two rooms. All rooms are equipped to the highest standards with all modern amenities. The elegant and modern interior is specifically designed to provide guests with a relaxing ambiance, in order for them to feel as comfortable as possible





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www.mill-doha.com
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2014-2015



during their stay. Waiters attending room service requests have been professionally trained to attend to your every need.

The hotel is capable of hosting large conferences and events, as it is furnished with six meeting rooms and has earned its reputation for high quality events' catering, including specialized personnel for outside catering. As for the fine dining selections, Millennium Hotel has options to satisfy every taste. Guests are welcome to choose from our all-day dining restaurant "Cosmo", offering international cuisine with various theme nights and Atrium Café which also stands out for its delicious cuisine and an exemplary level of service. Offering snacks from the light menu or a wide selection of fresh pastries, high tea, fruit cocktails and coffees, there is always something to indulge in at Atrium Café.

When it comes to relaxation time, Millennium Hotel is equipped with the latest facilities to make your experience all about you. The Spa features a Jacuzzi, Sauna, Steam,

Moroccan Bath, and Massage Rooms. Treatments are also offered by professionally trained staff, set to satisfy your relaxing needs. Alongside this, Gym rooms are accessible for men and women.

Millennium Hotel's superb location is very suitable for visiting tourists. 20 minutes away from Hamad International Airport and only a few minutes away from main shopping areas, Qatar's famous Corniche and the Museum of Islamic Arts.

Additionally, Millennium Hotel Doha has earned two awards during the International Hotel Awards, including a Five Star award for the Hotel category of Qatar, and a Highly Commended award for the Hotel Website Category for Qatar. The awards provide the hotel with strong recognition in Qatar's highly competitive hospitality field.



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You are the Centre of Our World

Tuna Carpaccio with Horse Radish Cream & Truffle Perfumed Cucumber

Chef's Recipe

Nothing fills an appetite like a healthy snack. Our Chef presents a dish that is not only easy to prepare, but also serves as an impressive, healthy appetizer: our Tuna Carpaccio with horse radish cream & truffle perfumed cucumber. This platter combines

a selection of Salmon, sauces and extra herbs put together to tantalize your taste buds. Salmon, the main source of protein, has many benefits including Omega 3 fatty acids, essential amino acids alongside many vitamins including **A, D, B6, B, E** etc.

Chef Rassem Alloul

Executive Chef at Millennium Hotel Doha, Rassem graduated in 2007 with a degree in Hotel Management. Having previously worked in 5 star hotels such as the JW Marriott Beirut and Movenpick Hotel, Rassem advanced through his professional journey particularly at Millennium Hotel Basra and Millennium Hotel Doha, starting off as 'Sous Chef' and finally earning his Executive Chef position by February 2012.

Alongside his graduate degree, Rassem has earned prominent certificates from Millennium and Copthorne Hotels, including Menu Engineering. Rassem is HACCP certified by Boecker Training Company, making him well experienced and unique in his field. Rassem has also gained recognition through a number of awards such as both Gold and Silver medals from Diyafa Salon Culinaire. Furthermore, he has been a Board Member and Judge in the World Association of Chef Society (WACS) and a member of the Qatar Culinary Professional till this date.

Preparations:

1. Fresh tuna: to be marinated one day prior to serving with black pepper, rock salt, oregano & olive oil.
2. Horse radish cream: Mix horse radish sauce in a blender with the dill, cream cheese, black pepper and fresh oregano.
3. Cucumber perfumed with truffle: Combine the peeled cucumber with truffle oil, vinegar, olive oil and dill in a vacuum bag and place it in fridge for 3 hours. Combine all ingredients together as per the picture and spread the fresh greens and the leftover perfumed marination (which was in the vacuum bag) all over the plate. For presentation, garnish the plate with some edible flowers.

- Fresh Tuna
- Creamy cheese
- Horse radish sauce
- Cucumber
- Apple vinegar
- Truffle oil
- Oregano fresh
- Black pepper
- Dill
- Rock salt
- Olive oil
- Chili oil
- Fresh greens



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